

Merced County Bar Association



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June 2017

President's Column

Darryl Young
Law Office of Darryl E. Young

Come and join us at the upcoming **MCBA Mixer** on July 6, 5-7 pm at 510 Bistro, 510 W. Main St, Merced. Cost is \$10 per person.

Starting August 1, Ciummo & Associates will begin to accept criminal cases where Merced Public Defender's Office declares a conflict.

Our facebook site is up:
www.facebook.com/mercedbar

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The year is almost half over. We are grateful for our wonderful lunch speakers. We are also grateful for the turn-out we received from our members and guests. We sincerely hope you enjoyed the lunches, socializing with other members and guests, and earning MCLE credit.

2017 MCBA OFFICERS

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Interesting Intellectual Property Tidbits for All Attorneys

By George Leavell*
Treasurer

Trademarks: You put a lot of work into growing your firm's reputation. Is it worth protecting your firm name with a trademark registration?

Do your clients even know they should consider protecting their investment in their commercial name?

Are they relying on you, their legal counselor, to advise them about these potential opportunities and pitfalls?

Copyrights: Congratulations! The photographer you hired exquisitely captured every memorable nuance of your daughter's wedding! A few weeks later, your daughter's likeness and her wedding photos are all over the photographer's promotional materials, website, social media, emails... Can the photographer do that?

How would you advise the photographer, if they were your client?

Who owns the copyrights to the photos?

Patents: Do you have an innovative method of practicing law? You may be able to patent your innovations!

Has a client ever mentioned an innovative product or process they are working on? Did they publish

[Continued on page 2]

Calendar of Events

July 6th - MCBA Mixer at 5-7 p.m., location: 510 Bistro, 510 W. Main St, Merced. Cost is \$10 per person.

August 3rd – No Meeting

September 7th at Noon - MCBA Lunch at Bella Luna Bistro: Speaker - Nini Lee on Wills and Trusts

October 5th at 6 p.m. - West Side Dinner at Wool Growers, 609 H Street, Los Banos

November 2nd at Noon - MCBA Lunch at Bella Luna Bistro: Speaker - Judge Ash on Juvenile Law

December 7th at 6 p.m.- Holiday Party at Bella Luna Bistro

their creation by disclosing it to you, to their spouse or to their neighbor?

Why is publishing an innovation an important event?

Did you know the first person to file a patent application wins the race to getting the patent issued?

Other Intellectual Property considerations:

Are you helping your client with a joint venture or a product development contract or advising them regarding purchasing an ongoing business?

Who owns the IP that is part of these transactions?

How do you define and protect the IP?

Have you addressed any non-compete considerations?

The above are just a few IP considerations in your daily practice of law. If you need any help or advice in any of these areas, please don't hesitate to ask.

* George Leavell, IP Attorney

DA's Office Welcomes New Employee - Roy Diaz



Friendly Reminders

It is not too late to join the MCBA. Original dues of \$110 can be prorated for the remainder of the year - \$55.

Anyone interested in joining can contact Tom Min at tmin1216@gmail.com for an application.

Download a Member Application on the member's resources page of our website: www.mercedbar.org/member-reources/

Thank you for your 2017 membership:

Vincent Andrade, Casey Aitchison, Eric Beiswanger, Geraldine Brown, Corbett Browning, Betty Dawson, Thomas Ebersole, Skye Emery, James Fincher, David Foster, Carlos Fuentes, Shawn George, Arthur Godwin, Jeff Grant, Melbourne Gwin, Emily Haden, Robert Haden, Kyle Hampton, Forrest Hansen, David Haycraft, Kimberly Helms, Bruce Hendricks, Raymond Isleib, Claire Lai, George Leavell, Nini Lee, Thomas Lewis, Kenneth Mackie, Weldon Mattos Jr., Richard Marchini, Roger Matzkind, Sean McLeod, C. Logan McKechnie, Phillip McMurray, Derek Meyer, Thomas Min, Paul Mullen, Christine Parraz, Thomas Pfeiff, Kenneth Robbins, Shane Smith, Bruce Sousa, Stuart Spencer, Karen Spinardi, James Stone, Anne Taylor-Boreham, Ralph Temple, Samuel Tenenbaum, Rick Wallace, Charles Wilson & Darryl Young

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Roy Diaz was born and raised in Los Angeles. He graduated from Whittier College and Southwestern Law School. Roy started his law enforcement career as a police officer with LAPD and later with San Bernardino PD. He later joined the Monterey County District Attorney's Office as an investigator. Roy came to the Merced District Attorney's Office after a close friend who worked there for several years told him about the quality of people who make up that office. He decided that he wanted to be a part of that team.

Court News

By Tom Min

News from the Superior Court [Linda Romero-Soles, CEO]:

We are now able to extend the Recidivism Grant one more year.

MCBA Development Goals for 2017

We are currently updating our website to increase communication and to promote MCBA attorneys and their respective practices.

Our web address is www.mercedbar.org/

Other developments underway include:

- **An historical essay on the significance of the MCBA;**
- **Re-establishment of a fee arbitration panel;**
- **Collaborate with judicial council for greater input on prospective judges**

